

WHAT IS CLAIMED IS:

1. An information processing device comprising:  
storage means for storing content data of predetermined content; and

display control means for controlling display of the predetermined content based on the stored content data,  
wherein:

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position relatively found from the position of a previous block as the display position of a subsequent block; and

said display control means controls the display of the predetermined content by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks.

2. An information processing device according to claim 1, wherein said display control means controls two different screens, and in said display control means, display of the content based on the content data on one screen is controlled, and display on the other screen of content formed by enlarging the predetermined block in the

predetermined content is controlled.

3. An information processing device according to claim 1, wherein, when enlargement is directed for the predetermined block, said display control means extracts pieces of the content data which relate to the predetermined block for which the enlargement is directed, and controls content based on the pieces of the content data so as to be displayed at a predetermined magnification.

4. An information processing method comprising:  
a storage control step for controlling storage of content data of predetermined content; and  
a display control step for controlling, based on the content data in which the storage thereof is controlled in said storage control step, display of the predetermined content,

wherein:

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position relatively found from the position of a previous block as the display position of a subsequent block; and

in said display control step, the display of the

predetermined content is controlled by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks.

5. A recording medium containing a computer-readable program comprising:

a storage control step for controlling storage of content data of predetermined content; and

a display control step for controlling, based on the content data in which the storage thereof is controlled in said storage control step, display of the predetermined content,

wherein:

the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position relatively found from the position of a previous block as the display position of a subsequent block; and

in said display control step, the display of the predetermined content is controlled by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks.

6. A program causing a computer to execute:

- a storage control step for controlling storage of content data of predetermined content; and
- a display control step for controlling, based on the content data in which the storage thereof is controlled in said storage control step, display of the predetermined content,

wherein:

- the predetermined content is divided into a plurality of blocks to be consecutively displayed, and the content data includes positional data which relates to the blocks and which is for setting a position relatively found from the position of a previous block as the display position of a subsequent block; and
- in said display control step, the display of the predetermined content is controlled by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks.